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## Soundshed Music's FULL PACKAGE and NO FUSS packages Explained

### What are the costs?

Our Full Jingle Packages start from \$1990 (plus gst) AUD, and our NO FUSS packages may be a very cost effective choice for you at only \$420 (plus gst) AUD or NO FUSS PLUS! for \$750 AUD (plus gst)

We have two main kinds of jingle packages, our FULL PACKAGE or our NO FUSS packages.

On our website, there are samples of our jingles. Go to [www.soundshedmusic.com/samples.html](http://www.soundshedmusic.com/samples.html)

Our FULL PACKAGES start at \$1990 (plus gst)

That entails a full briefing process and full lyrics (not just top and tail).

If you need to include more lyrics than just a top and tail, then this is the package to go for. These full packages are fully custom made and are not syndicated. The FULL PACKAGE includes various 30 sec mixes (full sung, top & tail, top only, music bed, short top & tail etc), "cut-down" 15 second versions and also an approx. 2-3 minute music bed for you to use with your Phone Messages. Plus a DATA master CD withal mixes plus several mp3's for website use.

### Our Guarantee

With our FULL JINGLE PACKAGES, once we have recorded your jingle demo, we will fine tune your jingle until you are completely happy with the results. You won't be charged a cent until you are totally satisfied.

### Why are our FULL Package jingles only \$1990 when some other jingles cost \$4000 or more?

More expensive jingle companies have extra overheads, such as a high profile office, extra administrative and sales staff, hi gloss brochures etc.

But with Soundshed you still get exactly the same quality jingles with world-class musicians and singers and award winning writers and creative direction ... very successful, high impact jingles without the high impact cost.

When you are ready to formulate a brief, we can supply you with a questionnaire that will make the briefing task much easier. With our FULL PACKAGE JINGLES we work with you to 'fine-tune' and re-work the jingle until you are totally satisfied with the final product

Our 'NO FUSS' JINGLE PACKAGES are much cheaper and start from \$420 (plus gst)

That includes a top and tail lyric with the business's name and one positioning statement. It's a very cost effective way for an advertiser to have their own musical identity without the cost of a full jingle package.

The mixes are only 30 seconds: top & tail, top only, tail only & music bed and in high resolution mp3 format.

With NO FUSS jingles, we don't get involved in any briefing process. All we need from you is a suggested style of music (even a particular song that you like). You choose male or female vocals and your top and tail lyrics. An example of the top and tail would be "Allan's Jewelers, style and elegance for you".

All four mixes are delivered to you online in hi resolution MP3 format

Our No FUSS jingles are a set package and don't allow for any changes or 'add-ons'.  
NO FUSS packages are not for use by large metropolitan advertisers

### [NO FUSS PLUS! PACKAGES - \\$750 \(plus gst\)](#)

If our NO FUSS package is too limited for you, you may want to choose our NO FUSS PLUS! package.

NO FUSS PLUS! packages offer:

5 x total 30 sec mixes

2 x 15 sec mixes

All files delivered online in WAV or high resolution MP3 format

One style change allowed

Available to large metropolitan advertisers

If you have any further questions regarding either of these jingle package choices, please don't hesitate to call me. I'm available at any time to give free, no-obligation advice on music production.

Looking forward to hearing from you soon.

### [What's the next step?](#)

Please don't hesitate to contact us with any questions you may have.

If you wish to find out more information on how we can help you build your business with catchy music, Stewart is available on email [stewart@soundshedmusic.com](mailto:stewart@soundshedmusic.com) or by phone (02) 4787 7653

We will gladly give you an obligation free quote and free music-marketing advice over the phone (02) 4787 7653 or [via Email](#)

*... here are some comments from existing clients:*

"I found Soundshed Music to be highly professional in delivering the kind of jingle package my clients were looking for. Nothing was too much trouble when it came to adjusting the preliminary sound tracks to my client's exact requirements."

... Nathan Wood, NWP Media

"Soundshed's jingle packages have had a direct effect on the frequency and size of advertising spend by our clients and improved the effectiveness of client campaigns. I have not been able to find any other producer who can provide such quality at such a low price. And Soundshed delivers within days. I used Soundshed when I was GM of 6iX in Perth, Western Australia and have continued to use them since moving to Canada."

... Michael Jones, General Manager 104.7 Heart FM, Woodstock Ontario

"There's a lot of truth in the cliché... "Why fix it if it 'ain't broke!" Our Advertising Agency has been using the services of Soundshed Music for well over 20. Through Soundshed we have always been able to achieve the right "sound and words" to deliver the appropriate "rhythm and message" for whatever the marketing objective was at hand. Always fresh, always creative, always on target. The talents of Stewart Peters have assisted us in proving to our clients that as their Agency, we can keep "re-creating fresh and new advertising and marketing" and that there is no need to shop around to chase something "different". On top of all that Stewart is a great guy to work with and is super proficient in every aspect. I love working with Soundshed.

...Phil Morehead., Creative Director and CEO of Thomas Marsden Advertising